



**GNIT COLLEGE  
OF MANAGEMENT**

(A UNIT OF SHRI RAM EDUCATIONAL TRUST)

Approved By AICTE, Ministry Of Education, New Delhi & Affiliated To Dr. APJ Abdul  
Kalam Technical University, Lucknow (U.P.)

# GN TIMES

**Bi-Annual Newsletter**

**VOL-3 ISSUE-2: 2022**



# GN TIMES

*...Redefining Management Education*



## Chief Patron

Shri B. L. Gupta  
(Chairman-GN Group of Institutes)

## Patron

Ms. Sakshi Gupta  
(Member Management-GN Group of Institutes)

## Editor in Chief

Prof. (Dr.) Pankaj Kumar

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Prof. Deepshikha Sharma  
Prof. (Dr.) Prachee Mittal Tandon  
Prof. Vikas Nehra

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Prof. (Dr.) S.K.Sharma  
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Prof. (Dr.) Bhawna Singh  
Prof. Ankita Shukla

## Student Coordinators

Vibhor Sharma (MBA 2nd Year)  
Shailesh Kumar (MBA 1st Year)

# Message from Chief Patron



I believe that GN Times will serve as a window through which the complete co-curricular activities, achievements and progress made during the stipulated period can be viewed.

We at GNIT College of Management are committed to creating an ambience for nurturing innovation, creativity and excellence in our students. We aim to prepare the young professionals to confidently and competently face the challenges of intensifying competition by imparting high quality technical and managerial education coupled with appropriate training and wide exposure to the state-of-art practices. Our educational programs lay emphasis on all round personality development and also in inculcating human values and professional ethics which help our students become more humane and socially alive to lead a meaningful life. Best wishes for the success of “GN Times”.

**Bishan Lal Gupta**  
**(Chairman-GN Group of Institutes)**

# Message from Patron



It is a matter of great pride and satisfaction for GNIT College of Management to bring out its Newsletter “GN Times”. I am confident that this issue will send a positive signal to the staff, students and the aspirants who are interested in the professional program at GNIT College of Management campus. A newsletter is like a mirror which reflects the clear picture of all sorts of activities undertaken by various Departments and develops writing skills among students in particular and teaching faculty in general. I congratulate the GN Times Team who have played wonderful role in accomplishing this task. With Best Wishes.

**Sakshi Gupta**  
**(Member Management-GN Group of Institutes)**



# Message from Group Director



I am delighted to bring greetings in this issue of GN Times. I want to start by acknowledging the great team of professionals in our Group of Institutions who are making a difference in the lives of our students in the pursuit of excellence. I heartily congratulate the GNIT College of Management team for coming up with this vibrant newsletter-GN Times. I am extremely gratified that GNIT College of Management is growing by leaps and bounds and is well recognized for its high standards of education in the country. GNIT College of Management is committed to provide a nurturing and inspiring education for our valued students.

**Prof. (Dr.) Sharad Chandra Agarwal**

# Message from Editor in Chief



I am hopeful that this small piece of work shall not only develop the taste for reading among students but also develop a sense of belongingness to the institution as well.

GN Times captures the spirit of the student life at GNIT. This issue is a toast to all the opportunities that the students got to learn from domain experts and various academic and cultural activities that were hosted in the campus. I thank the entire team of GNIT College of Management for putting in their best efforts and bringing this edition of GN Times.

GN Times will keep you connected with GNIT College of Management....

**Prof. (Dr.) Pankaj Kumar**

## Management Games

November 7, 2022



Management games were organized for the students of MBA and BBA. Director Prof. (Dr.) Pankaj Kumar initiated this event to help the students understand the management concepts. The objective was to make learning interactive, enjoyable and realistic with key learning points that happen in workplace. Two games were carried out. Game 1 was about coordination and team building where there were 4 teams of 10 players each and had to move with their leader placing the balloon between each player and to walk

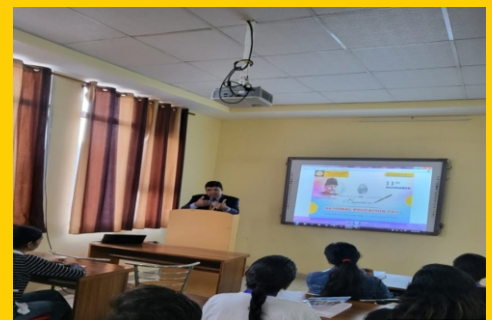
between 2 points without falling or bursting of balloon. The winning team covered the distance in 1: 16 sec without any fall or bursting of balloon. Game 2 was regarding the listening skills where the team is to follow instructions of the speaker and run to the end point. Himanshi, Adarsh and Rajat were winners in The MBA Group and Ms Tanushree and Abhay in BBA. Overall it was an exciting experience for the students and a study cum play exercise. The coordinator of the event was HOD of MBA Dept. Prof. Deepshikha Sharma, Dean Prof Dr. S.K Sharma encouraged all the students and faculty for their contribution. Dr Jwala devi HOD BBA Dept., Faculty members Prof. Ankita Shukla, Prof. Vikas Nehra, Dr. Prachee Mittal Tandon, Prof. Manasvi Shukla, Prof. Neha Jain, and Prof Neetu Mishra were present from both departments.

# National Education Day

November 11, 2022



The MBA Department celebrated the National Education Day on 11th November 2022. Director Prof. (Dr.) Pankaj Kumar shared his thoughts on the importance of education and how it's different from knowledge. He also emphasized on the gap existing between the students knowledge and industry expectation. He enlightened the audience regarding our first Education Minister Dr. Maulana Azad whose birthday is celebrated as the National Education Day. Dean, Dr. S.K.Sharma, Prof. Deepshika Sharma, Prof. Vikas Nehra, Prof. Ankita Shukla and Dr. Prachee Mittal Tandon and Dr Bhawna shared their views on education with the students. Students also shared their understanding of Education day .The celebration concluded with a vote of thanks by the Head of the Department, Prof. Deepshikha Sharma.





# Workshop on Canva and Effective

November 15' 2022, PowerPoint presentation



Mr. Apoorva Shrivastav of ONLINE Technologies conducted a workshop on Canva and Effective Power Point Presentation for the students of MBA. They were taught basics of graphic design through the canva application and how to create effective presentations for their website and other social network. He was felicitated by Director General Dr. Sharad Agarwal and Director Dr. Pankaj Kumar. Dean Dr. S.K Sharma presented the vote of thanks. The co-ordinator of the event was Dr. Prachee Mittal Tandon.





# Debate on

## “Is Corporate Governance the demand of the hour for Business World”

November 16, 2022

Students of MBA of GNIT College of Management were given a topic for debate "Is Corporate Governance the demand of the hour for Business World" to speak for and against the motion. Prof. Ankita Shukla was the moderator and Dr. S.K Sharma was the Judge of the event. The debate was highly intense and informative. The participants presented their argument with lot of zeal and confidence. Team 1: Deepali and Muskan of 2nd year MBA spoke for the motion. Saurabh and Prince spoke against the motion from 1st Year MBA . Team 2: Aniket and Vibhor of 2nd year spoke against the motion Sidra and Payal of 1st year spoke for the motion .All the teams effectively put forth their views and argued for their points. It was an intense debate where all the teams expressed their thoughts with a lot of confidence and affirmation. The winners of the debate were Deepali and Muskan of 2nd year MBA for Team 1 and Sidra and Payal of 1st year who spoke for the topic.



# Workshop on Business Analytics by Ducat

November 17, 2022



Ducat conducted a workshop on Business Analytics for the students of MBA. The resource person Mr. Rohit Pahwa was machine learning expert having 9 years of experience in IT. The resource person Mr. Rohit Pahwa from DUCAT explained Business Analytics and pointed out several opportunities for experts in Business Analytics. He stated that Datadriven companies treat their data as a business asset and actively look for ways to turn it into a competitive advantage. Success with business analytics depends on data quality, skilled analysts who understand the technologies and the business. They were taught basics of Business Analytics and made to understand the use of business analytics in current business scenario and basic technical information required for visuals in analysis. The coordinator for the event was Dr. Prachee Mittal

## Blood Donation Camp

November 18, 2022



Gn Group of Institutes in collaboration with Regional Blood transfusion centre, GTB hospital, District hospital Noida and PGI child health Noida Organised a Blood Donation Camp on 18th November 2022 in their Campus. The College provided all facilities like space, furniture, Blood group testing rooms, blood donating room with good hygiene and sanitation as per the medical standard. Prior to donation, the donor Students were screened to identify their quality of blood to be collected. The underweight and the infected persons were not allowed to provide donations as per medical advice. Donors were informed that by each donation their blood cells will be rejuvenated and hence youthfulness in the blood will be present on every occasion. Social Worker Ashok K.Gupta coordinated for collaboration with the hospitals. The GNIT College of Management along with GNIT College of Pharmacy in coordination with other colleges of GN Group to make this Blood Donation Camp a huge success. Students of All streams like MBA, Law, BBA, B.tech BCA, Pharmacy etc participated with lots of zeal and enthusiasm. Blood Donors were given certificates and refreshments after donating their blood for the cause.

## Management Games

November 22' 2022

Management games were organized for the students of MBA. Director Dr.Pankaj Kumar initiated this event to help the students understand the Communication concepts .The objective was to make learning interactive, enjoyable and realistic with key learning points that happen in workplace.





A story was given to a student who read the original story and narrated the same to another student. The narration chain continued up to 7 students. The 7th student then narrated the story what he was conveyed and distortion was found. The error was traced to the 4th narrator. This activity depicted the grapevine communication and reflected the communication gaps. The coordinator of the event was Dr. Prachee Mittal Tandon .Dean- Prof. (Dr.) S.K. Sharma encouraged all the students and faculty for their contribution. Faculty members Prof. Deepshikha Sharma Prof. Ankita Shukla, Prof. Vikas Nehra, Dr. Prachee Mittal Tandon and Dr. Shweta Pandey were present from the department.



## Excursion Trip to

# Pratapgarh Farms

November 24, 2022

GNIT College of Management organized a one day excursion trip to Pratapgarh Farms at Jhajjar for The MBA students. It was a full day entertainment outing with lots of outdoor activities and games like archery shooting, Zip line ,Zorbas ,pottery ,bullock cart ride. It was a very fascinating rural experience full of fun and good traditional food .The students played a lot of games like cricket ,football , basketball etc and also enjoyed the rides .The trip was Organized by Director Prof. Dr.Pankaj Kumar .The students were assisted by Director, Dean Prof Dr.S.K. Sharma, HOD Prof Deepshikha Sharma, Dr.Prachee Mittal Tandon, Prof Ankita Shukla and Prof Vikas Nehra.





# Mock Parliament

November 25, 2022

A Parliament debate competition was organized by GNIT COLLEGE OF Management. The topic of debate was 21st century women still need reservation? Students have participated in this event, students were aware about the procedure of the parliament proceedings. The performance of students was tremendous. The session was very informative. On this occasion chairman of GN Group of Institutes Sh. B.L. Gupta ji motivated all the students and he gave them blessings for their better future. On this occasion speaker of the Mock Parliament Dr. Suresh Kumar Sharma has handled the students very well. Dr. Sharad Chandra Agarwal Group Director also gave blessings to the students for their better future. Prof. (Dr.) Pankaj Kumar highlighted the importance of Parliament in a Democratic Country and quoted the benefits of mock Parliament for Management students.



# 1st Sessional Examinations

November 29, 2022



The Sessional Examinations for MBA students commenced from 29th November onwards. The purpose of these internal exams was to assess the understanding of the students in classroom. The Internal Examinations have been conducted as per the guideline of the university.

## Education Fair

3rd, 10th & 17th December 2022

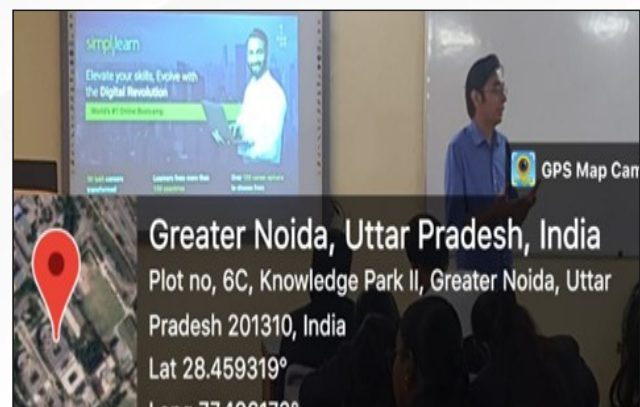
GNIT College of Management has been participating in the educational fairs in several cities of North India like Agra, Kanpur and Kota .The purpose of the fair is to provide career counselling to Undergraduate Students as well as class 12th students and guide them to pursue different courses based on their interests. Prof. Vikas Nehra, Mr. Manoj and Mr. Manasvi Shukla represented GN Group of Institutes in providing proper guidance to the students who attend the fairs.



## Flying Secrets for Career Success

December 19, 2022

Mr. Deepanshu Bansal, Director at SIMPLILEARN educated the students as to how they can get their dream jobs and what are the skills that they need to develop and learn in order to get industry ready.





# Group Discussion:

December 21, 2022

## G20-India's Presidency: Challenges and Road Ahead.

A group discussion on India's G20 Presidency - Challenges and a Road Ahead was held by GNIT College of Management. The students of MBA 1st year and 2nd year participated in the event. Participants discussed the various pros and cons and the impact that G20 presidency will have on India. The students put forth their views with lots of enthusiasm and vigor. Prof. Dr S.K.SHARMA was the Moderator of the event and the event was coordinated by Prof. Ankita Shukla. Prof. (Dr.) S.K.Sharma summarized the event with his observations and views on the discussion held. Ms.Shehzadi and Mr.Saurabh were rated as the best speakers of the discussion.



## AD MAD SHOW- "Pitch Perfect"

December 29, 2022

An advertisement competition ADMAD show "PitchPerfect" was organized by GNIT College of Management. The students had to prepare an ad for any product and show their creativity. The time given was 3 min in English or hindi medium. 14 teams participated from MBA, BBA and B.Com. The winners were from BBA 2nd year and 1st and 2nd runner up were from B.Com. 1st year. Ms.Krishna Priya –Head- training and placement and Ms.Tanu Vats –HOD CS were the judges of the event. The students were made aware about promotional strategies in marketing through advertisements. It comprised of humorous & conceptual ad presentation by the students. Students acted out on various advertisement script and ideas relevant for different sectors. All the teams were given a time frame to showcase their talent. Dr.Prachee Mittal Tandon was the coordinator of the event.



# New Year Celebration

December 31st, 2022

GNIT College of Management organized a New Year Party all the faculty and staff of GN Group on 31st Dec 2022. The Program was organized under the leadership of Group Director Dr. Sharad Agarwal and Director Dr. Pankaj Kumar. Prof. Deepshikha and Dr. Shalu were the coordinators of the event. The event started by welcoming the Chairman of the Group Shri. B.L.Gupta by presenting him a handmade sketch by Prof. (Dr.) Sharad Chandra Agarwal. Shri B.L.Gupta, appreciated and thanked the staff and faculty and expressed his gratitude towards his employees. There were games, music and dance where the staff and faculty wholeheartedly participated. The cake cutting made this celebration grand and a memorable one.



## Faculty Achievements

**Prof. (Dr.) Pankaj Kumar**

**Book Publication:**

**“Customer Relationship Management”**

**by Thakur Publication PVT. LTD.**

**ISBN-978-93-5480-648-3**

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**Prof. (Dr.) S. K. Sharma & Prof. Deepshikha Sharma**

**Paper Publication:**

Journal: International Journal of Creative Research and Thoughts (IJCRT)

Paper Title: An Analysis of the RFID technique and also its uses.

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**Prof. Ankita Shukla**

**Paper Publication:**

Journal: Journal of Positive School Psychology (Scopus Indexed)

Paper Title: Emotional Intelligence Potential Effect on I.T.

Employees in the Fifth Industrial Revolution.

**ISSN:2712-7564**

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## Conference Details

**National:**

**Anvesha-2022 National Conference on Entrepreneurship & Skill**

**Development: Pathway To a Self-Reliant India Held on 5th Nov, 2022 at Mangalmay Institute, Greater Noida.**

Topic : An Analysis of the issues and approaches related to women's entrepreneurship in India.

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**International:**

**1. International Conference on Opportunities and Challenges in Techno- Management for Socio-Economic Development, held on 11-13 November,2022 at MNNIT, Allahabad.**

Topic: Emotion Recognition via Artificial Intelligence: Characteristics and Applications.

**2. RENVOI 2022- The International Case Study Conference, Held on 17-18 Nov, 2022 at Amity University, Noida.**

Topic: A case Study on the Application of Initiatives for Emotional Intelligence in Corporations.



# Faculty Corner

## Emotional Intelligence for Sustaining Competitiveness

Competitiveness in the global scenario is increasing the need to change the practices that are carried out in the Indian organization. Especially as we realize that though we have come a long way in terms of technology and infrastructure, we still need to improvise on our human resources which in Indian context are very cultural sensitive. Thus understanding the employees and the problems that they face are a solution to bring out the best productivity in the organization. Post liberalization resulted in the sudden emergence of competition and bought Indian organizations face to face with the global challenges of business. Thus we need to develop our workforce such that they can consistently keep up to the force that is thrown by the ever changing rapid business environment. Saying this one should also realize that living up to this competitive scenario and the continuous urge to keep pace with it ones emotional stability plays a very important role in maintaining a quality work-life. Thus it is very important that the qualitative and quantitative measurement of the work force is appropriate enough to employ right kind of candidates for the right kind of job. In order to compete in the global economy there is an urgent need to fill the gap in the HR practices and work towards adopting the global practices and standards for increased retention and productivity.

### Sustainable Competitiveness

“Sustainable competitiveness reflects the ability to achieve and maintain the (economic) competitiveness of industry in accordance with sustainable development objectives.” Sustainable development reflects the present living state and resources such that the needs of the future generations are not compromised. Thus the technology and economic development should be such that the present as well as the future needs are met. Thus providing an opportunity to the countries to have more resources and a healthy life style. The society, environment and the economy have to collectively contribute for sustainable development. Economic contribution comes from the industries and their ability to maintain competitiveness.

## **Importance of EI for Sustainability Competitiveness.**

Global competitiveness has made the work environment 24 x 7. This means the timeline for work has been completely eliminated which has paved way for stress. Stress caused by organizational stress has different consequences on employee forcing emotional outburst and anger, irritation and losing control over their emotions. These results in wrong decision making and reduced efficiency in performance which in turn affects profitability of an organization. Hence in addition to IQ(Intelligence Quotient) there is an inherent need of EQ(emotional quotient) in order to maintain balance and emerge as good leaders. Leadership skills with high EQ display a high degree of commitment, integrity and excellent communication. Good leaders encourage and empower their employee. They are proactive to change and adapt quickly to the changing environment. A socially sensitive leader possessing empathy is a crucial characteristic of an emotionally intelligent leader and makes him aware of the requirements and expectations of his employee, customers and peers which helps him build a sustainable relationship and strengthens his position. The current generation of employees need a leader who can respect their individuality and has flexible managerial approach and understands their need in terms of work-life balance which only an emotionally intelligent leader can recognize and initiate the appropriate changes to be met. Similar besides leadership the intangible capabilities rising from the internal environment of the organization which are unique to each organization like teamwork, organizational culture tacit knowledge and skills, partnerships, workforce diversity etc all aim at sustainable competitive advantage which can be enhanced by an emotionally intelligent workforce projecting good social skills, empathy towards peers, self regulation of emotions and motivation to improve productivity.

**Prof. (Dr.) Prachee Mittal Tandon**  
**(Associate Professor)**

## Emotional Intelligence can be used to Energize Gen Z

Leadership today has enormous hurdles in motivating Generation Z. Gen Zers grapple with independence, problem-solving, and stress tolerance on top of the difficulties they have faced in the past year. By 2025, Gen Z workers are expected to make up over 20% of the world's workforce, prompting executives to work feverishly to reduce the age divide in their workplaces. To create a culture of inspiration again for Gen Z workforce, executives must go beyond their own generational perspective. The fact that various generations have distinct perceptions and, more crucially, different internal motives must be acknowledged by leaders. Leveraging Gen Z's special skills and capabilities requires knowledge to navigate and comprehend the various motivating forces that drive this generation. The finest efforts from others may be obtained, in the words of Bob Nelson, "not by igniting a fire beneath them, but by kindling a fire inside." A new approach than they are used to is needed for leaders to make advantage of the Gen Z workforce.

Despite the fact that this is uncharted territory for all generations, leaders may base their motivating strategies on one idea: emotional intelligence. Great leaders understand how crucial emotional intelligence is in the workplace. An organisation may develop a bridge across the various generations and provide the groundwork for recognising everyone's uniqueness by incorporating emotional intelligence into its leadership practises. Positively, emotional intelligence is a skill that can be acquired and continually improved. There are numerous methods to include emotional intelligence across your office, but we've highlighted the five best ways to inspire Gen Zers, starting with the five fundamental EQ skills.



## **Emotional Self Awareness**

Leaders must recognize that the majority of Gen Zers experience unease and confusion when they first enter the workforce in order to build a sense of significance and mission in the workplace. Since many Gen Zers were encouraged to follow their hobbies, they tend to hunt for meaning in every job they take. Gen Zers will view their positions more as a staging post to their next professional adventure if managers fail to instil a sense of fulfillment in their business, increasing the likelihood that they will leave. But how can managers assist Gen Z workers even understand their own motivations? Creating an environment of emotional self-awareness is the solution. The process of honestly examining oneself and discovering one's motivation's feelings as well as its outward manifestation leads to emotional self-awareness. Meaning and purpose are revealed when leaders give their Gen Z workforce the space and time for frank, open dialogue. Workers will feel heard and the leader will have a better idea about how to engage and motivate them. Managers should ask their team members what drives them.

## **Interpersonal Relationships**

It's crucial to provide Gen Z employees the chance to develop deep connections. Building connection and trust is necessary for having a good interpersonal relationship. The Gen Z workforce is more inclined to be transparent about their genuine motives at work when leaders communicate with them on a deeper level. The establishment of a mentorship atmosphere, the provision of time for teamwork, and regular one-on-one check-ins are a few strategies for fostering these partnerships. A two-way street mentorship should be established, according to *How to Mentor in the Workplace*. They may focus on their unique requirements by being involved in mentorship, teamwork, and one-on-one interactions. This will inspire them to accomplish their objectives. Gen Zers flourish in a company that promotes a coaching leadership style because it allows them to actively participate in the transformation by actively sharing their thoughts and soliciting feedback. Therefore, it's crucial to use your people skills and comprehend what drives and inspires your Gen Z employees' desire.

## **Self-Actualization**

Stability and fulfilling employment are what Gen Zers are motivated by. A Gen Zer may not view a job as a long-term commitment if they believe it is not sustainable for their lifestyle or does not satisfy their enthusiasm. Following worthwhile goals that make life enjoyable is the key to self actualization. Leaders may better understand what kind of compensation and organisational activities are required to meet the expectations of the growing workforce by considering that stability and joyful work are the two key workplace objectives Gen Zers are seeking. In order to guarantee that an appropriate trajectory to advancement is defined from the first month of work, one in four Gen Zers require managers to clearly describe the aims and expectations of the organisation. Leaders may inspire Gen Z personnel by establishing a vision for the future of the business and laying out a clear path for their advancement. To further engage and encourage Gen Zers, businesses must provide a fair compensation and real, clear strategic objectives for how to advance inside the corporation.

## **Social Responsibility**

In addition to pursuing their own distinctive goals, Gen Zers want to help a worthy cause while doing so. The Gen Z cohort is more politically and socially progressive than previous generations; as a result, they want assistance from businesses for their social responsibility initiatives, including giving back to their society and exercising their right to free speech. Leaders must provide Gen Zers the time and space to participate in community participation. Gen Zers will be more motivated if they can contribute to a company-wide cause, receive paid volunteer leave, or have a day off to vote.



## Flexibility

Leaders must adjust to this period of adjustment by coming up with a solution that is in line with Gen Z's fundamental beliefs, despite data suggesting that Gen Z may suffer with problem solving compared to prior generations (thanks to Google). For example, Gen Zers respect independence and creativity; they will enter the workforce with original solutions to every problem. Flexibility is the ability to adjust to novel situations and concepts, which will frustrate previous generations. Gen Zers are strong in this area, therefore leaders should give them the freedom to develop fresh, creative strategic perspectives. In order to help with this, executives should actively listen to what Gen Zers have to say and consider their innovative solutions with an open mind rather than dismissing them right away. Reverse mentorship, a relatively recent phenomena, can be useful in overcoming generational conflicts and providing a secure environment for utilising one another's abilities.

Prof. Ankita Shukla  
(Assistant Professor)



# क्षणिकायें

### जीवन की सच्चाई

कभी इतना कठोर मत होना  
कि तुम न सुन सको  
क्षमा मांगते,  
संताप में डूबे  
एक हृदय की पुकार;

कभी इतना सरल भी मत हो जाना  
कि हर बार सुन लो  
क्षमा मांगते  
लोगों की पुकार;

असल में,  
मैं बताना चाहता हूँ कि  
जब जीवन द्वन्द में फंसे  
तब तुम नियंत्रित कर लेना  
अपनी भावुक्ता को...

--Shailesh- MBA-1<sup>st</sup> year

### वह मेरा हिन्दुस्तान है

वीरों की गाथाओं से  
ज्ञान की विधाओं से  
हिमालय की छावों में  
हिन्द सागर जिन पांवों में  
अंग अंग करता गुणगान  
जिसका राष्ट्रगान है  
वह मेरा हिन्दुस्तान है  
वह मेरा हिन्दुस्तान है

शौर्य है जिसका अनमोल  
देख अंग्रेज गए अलविदा बोल  
सुनहरा है जिसका भूगोल  
संस्कृति का नहीं कोई तोल  
वसुधैव कुटुम्बकम सदा  
रही जिसकी पहचान है  
वह मेरा हिन्दुस्तान है  
वह मेरा हिन्दुस्तान है

--Vibhor Sharma-MBA 2<sup>nd</sup> year

### हर युद्ध तू स्वीकार कर

हर घाव का प्रतिकार कर,  
ये जग तो है, निर्मम बड़ा,  
तू शत्रु का संहार कर ॥

संशय न कर, न संताप कर,  
स्वयं को तू स्वीकार कर,  
ये जग तेरा अधिकार है,  
स्वप्नों को तू साकार कर ॥

न शोक कर, न विलाप कर,  
जो गुजर गया उस काल पर,  
अस्तित्व तेरा है अनंत,  
न सूक्ष्म कर उसे मार कर ॥

साहस की गठरी बाँध कर,  
बढ़ चल तू, न इनकार कर,  
तू शिव भी है, तू चंडिका,  
रुकना कभी न, तू हार कर ॥

आघात पर, प्रतिघात कर,  
तू मात्र न संवाद कर,  
शब्दों की भाषा न समझते,  
उनसे तू संग्राम कर ॥

आ सामने ललकार भर,  
न छुप के तू कभी वार कर,  
अपनी स्वतंत्रता के लिए,  
हर युद्ध तू स्वीकार कर ॥

हर युद्ध तू स्वीकार कर ॥

---Ritu Pandey-MBA 1<sup>st</sup> Year



## Alumni Spot Light



**Name: Aaditya Bhardwaj**

**Batch: MBA (2020-22)**

**Company Name: Larsen & Toubro Infotech (LTIMindtree)**

**Designation: Senior Engineer - Cloud Services & Software**

“It’s a pleasure to be an alumnus of GNIT CM. The seriousness towards academics and an equal enthusiasm towards cultural and sports activities made life at GNIT CM worth a ride. The technical expertise I gained there has shaped my corporate outlook and the friends I made at GNIT CM have molded me as a person.”



**Name: Priya Chawdhury**

**Batch: Post Graduate Diploma in Management 2015-17**

**Company Name: Webtel Electro soft Pvt Ltd**

**Designation: sales manager PSU (PAN India)**

“I am really fortunate to get the guidance of such knowledgeable faculties who have not only helped me with the studies but also with the different phases of life.”



**Name: Neharika Pandey**

**Batch: MBA (2020-22) Company Name: Capegimini**

**Designation: Business Analyst**

“I feel grateful to be a part of this Institute; I would like to thank my faculty members for supporting me and guiding me throughout.”



**Name: VINAY SINGH**

**Batch: Post Graduate Diploma in Management 2017-2019**

**Company Name: RBL BANK**

**Designation: Deputy Manager**

“Amazed to see the progress of the college both in terms of quality of infrastructure and quality of students. My best wishes to the college and waiting to see more students shining in their careers and uplifting the Brand “GNIT CM”



**Name: Ashray Sharma**

**Batch: Post Graduate Diploma in Management 2017-2019**

**Company Name: Genpact India Private Limited**

**Designation: Process Developer Underwriter**

“A degree from GNIT CM teaches you to be independent and think for yourself. Various workshops, discussions, healthy peer learning and great faculty team grooms you into an adaptable professional. That’s why I didn’t face any real challenges when I moved to various cities with different jobs.”



**Name: Rajnish Singh**

**Batch: Post Graduate Diploma in Management 2019-2021**

**Company Name: HCL TECHNOLOGIES**

**Designation: HR Executive**

“GNIT CM and its environment not only give a quality education but also build a habit of determination and punctuality. My Post Graduation years in GNIT CM are best transition phase of my life. It brings me out of the comforts of sonders.”





# **GNIT COLLEGE OF MANAGEMENT**

Plot No. 6C, Knowledge Park 2,  
Greater Noida (Delhi NCR) - 201310

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**GNIT COLLEGE  
OF MANAGEMENT**

(A UNIT OF SHRI RAM EDUCATIONAL TRUST)

Approved By AICTE, Ministry Of Education, New Delhi & Affiliated To Dr. APJ Abdul Kalam Technical University, Lucknow (U.P.)

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